



3rd Annual Conference

Better Together: Connecting to Thrive in a Competitive World

March 8-10, 2010 ---Delta Hotel, St. John's Newfoundland

PRELIMINARY CONFERENCE PROGRAM

March 7, 2010 (Sunday)

7:00 – 10:00 **"Meet and Greet" and Early Registration (drop in basis)**
Delegate packages available

March 8, 2010 (Monday)

8:00 -9:00 am **Registration / Breakfast / Networking**

Products & Services Exhibit area opens

9:00 -10:30 am **President's Report / Welcome** (with simultaneous interpretation)

- Introduction of Languages Canada Board, Conference Committee and LC Staff
- Overview of Past Year's activities / committee reports
- Overview of Conference Program/Questions
- Role of Ombudsman

10:30 – 10:45 am **Refreshment Break / Networking**

10:45 – 12:15 am **Keynote Speaker – Heath Slawner**
"The Principles of Persuasion" (with simultaneous interpretation)

12:15 – 1:15 pm **Lunch / Networking**

1:15 - 2:15 pm **Saudi Student Forum (Moderated member discussion)**
(with simultaneous interpretation)

2:30 - – 3:30 pm **Professional Development Workshops Session 1**

- Managing the Delivery of Canadian Marketing Strategy
(with Simultaneous Interpretation)
- Using a Customized Database as a Tool for Teacher Performance

3:30 – 3:45 pm **Refreshment Break / Networking**

3:45 – 5:15 pm **Sector Meetings (90 minutes +)**

- Public Sector
- Private Sector
- French Sector

6:30 – 8:00 pm **Reception**
"Dash / Dine / Dally" (various groups organized for informal dinners)

March 9, 2010 (Tuesday)

- 8:00 -8:30 am** **Breakfast / Networking**
- Products & Services Exhibit area opens**
- 8:30 – 10:15 am** **“Better Together” Working Sessions**
Creative Strategizing, Brainstorming and Input Sessions. Member opportunity for input and involvement in the future direction of association.
(Formerly known as Committee Break-out / Working Groups)
- Suggested groups:** (Advocacy & Affiliations (sub-groups for specific initiatives; Quality Assurance (sub-groups for specific areas); Marketing and Promotion; Conference and Professional Development and Membership)
- 10:15 – 10:30 am** **Refreshment Break / Networking**
- 10:30 - 11:00 am** **“Better Together” Working Sessions (Continued)**
- 11:00 – 12:00** **Guest speakers from Saudi Cultural Bureau**
(with simultaneous interpretation)
- 12:00 – 1:00 pm** **Lunch / Networking**
- 1:00 – 2:00 pm** **Professional Development Plenary Session (60 min)**
- John DeJong – Common European Framework for Languages
(with simultaneous interpretation)
- 2:15 – 3:15 pm** **Professional Development Workshops Session 2 (60 min)**
- Optimizing the Agent Relationship **(with simultaneous interpretation)**
 - The ESL Advisor
- 3:15 – 3:30 pm** **Refreshment Break / Networking**
- 3:30 – 4:30 pm** **Professional Development Workshops Session 3 (60 min)**
- The Matrix: TRU Perspectives on Marketing **(with simultaneous interpretation)**
 - Listening to your Students: Improving Student Surveys
- 4:45 – 5:45 pm** **Professional Development Workshops Session 4 (60 min)**
- Putting Tests to the Test (Forum) **(with simultaneous interpretation)**
 - Best Practices for ESL Organizational Structures
- 7:30 – 10:00 pm** **Closing Reception / Networking**

March 10, 2010 (Wednesday)

- 8:00 -10:00 am** **Breakfast**
- Annual General Meeting and Elections**
(with simultaneous interpretation)
- Election of New Board / AGM
 - Confirmation of committee chairs
 - Review of Committee Priorities
 - Sector groups report back to membership
 - Preliminary Budget Approval
- 10:00 – 11:00 am** **Board Meeting (2010 Board only)**