

Community and Industry Engagement to Successful Partnerships

Presenters:

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OKI, ÂBA WATHTECH, DANIT'ADA, TAWNSHI, HELLO.

SAIT is located on the traditional territories of the Niitsitapi (Blackfoot) and the people of Treaty 7 which includes the Siksika, the Piikani, the Kainai, the Tsuut'ina and the Îyârhe Nakoda of Bearspaw, Chiniki and Goodstoney.

We are situated in an area the Blackfoot tribes traditionally called Moh'kinsstis, where the Bow River meets the Elbow River. We now call it the city of Calgary, which is also home to the Métis Nation of Alberta.



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SAIT Team



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Alina Hetman

International Relations
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Why Partnerships Matter

Partnerships allow us to move faster, stay relevant, and create value that none of us could achieve independently.



The background of the slide is a photograph of the Wim Pauw Centre for Hospitality and Tourism. The building is a large, multi-story structure with a dark grey shingled roof and several gables. The lower portion of the building is constructed from stone, while the upper portions are wood. The building is set against a backdrop of snow-capped mountains under a clear blue sky. A large evergreen tree is visible on the right side of the frame. A paved walkway leads towards the building, and a wooden bench is visible in the foreground on the right.

Wim Pauw Centre for Hospitality and Tourism

School of Hospitality and Tourism
Partnerships in Action



Relationship Built on Shared Values



TRUST MADE VISIBLE

- The building was an outcome
- It is a platform for community and industry
- Shared commitment to place by all 3 partners

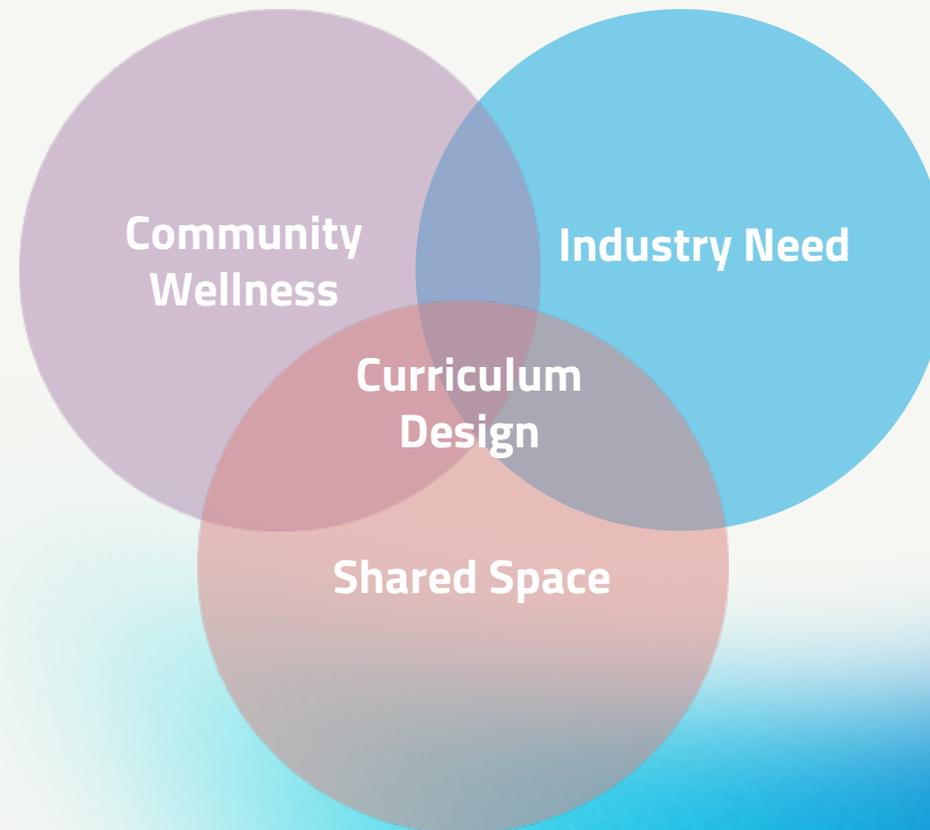


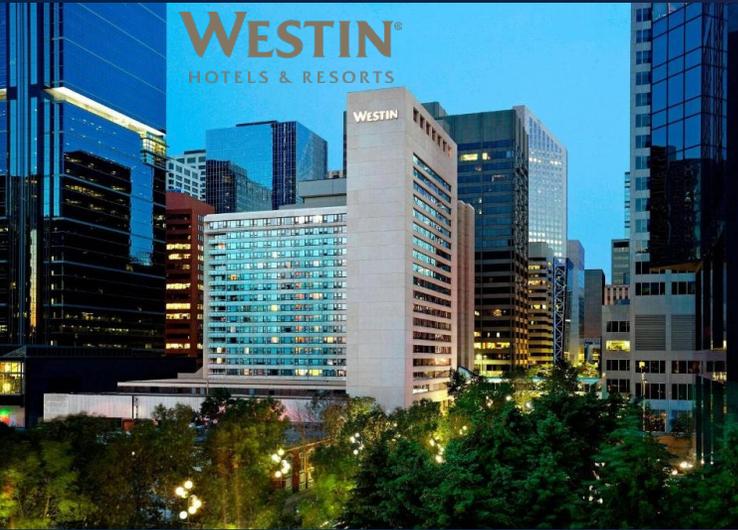
THE PARTNERSHIP DID NOT START WITH A BUILDING

Full video can be found on YWCA Banff YouTube Channel:
<https://youtu.be/cBnW0ppQ3Ws?si=AqwTgJfuuhTj2u-G>

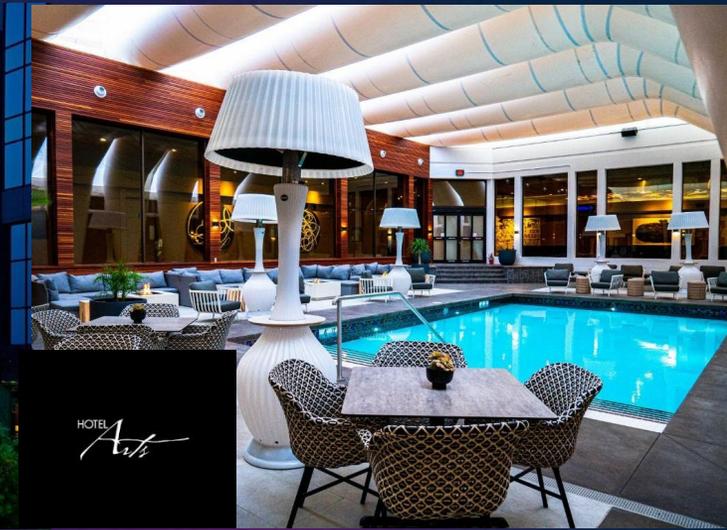


Community + Industry + Curriculum

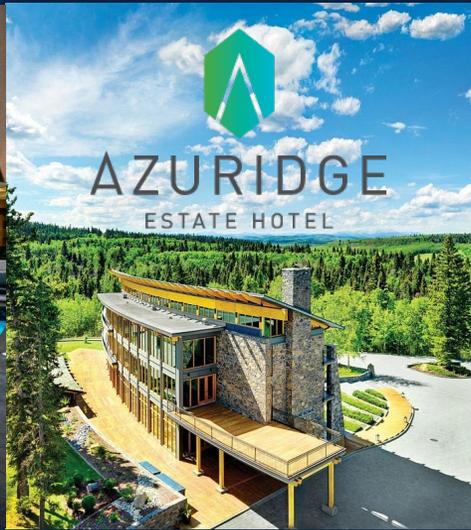




WESTIN
HOTELS & RESORTS



HOTEL
Arts



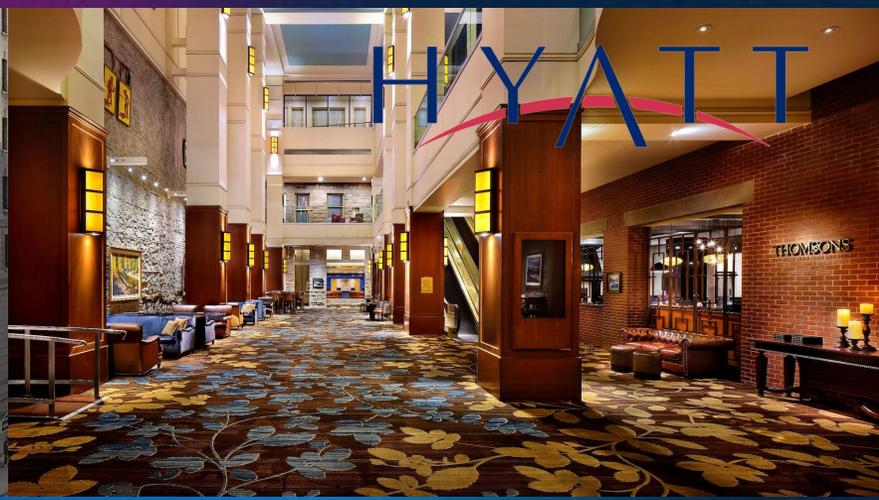
AZURIDGE
ESTATE HOTEL



BUILD FROM WHAT WORKS



Fairmont
HOTELS & RESORTS



HYATT



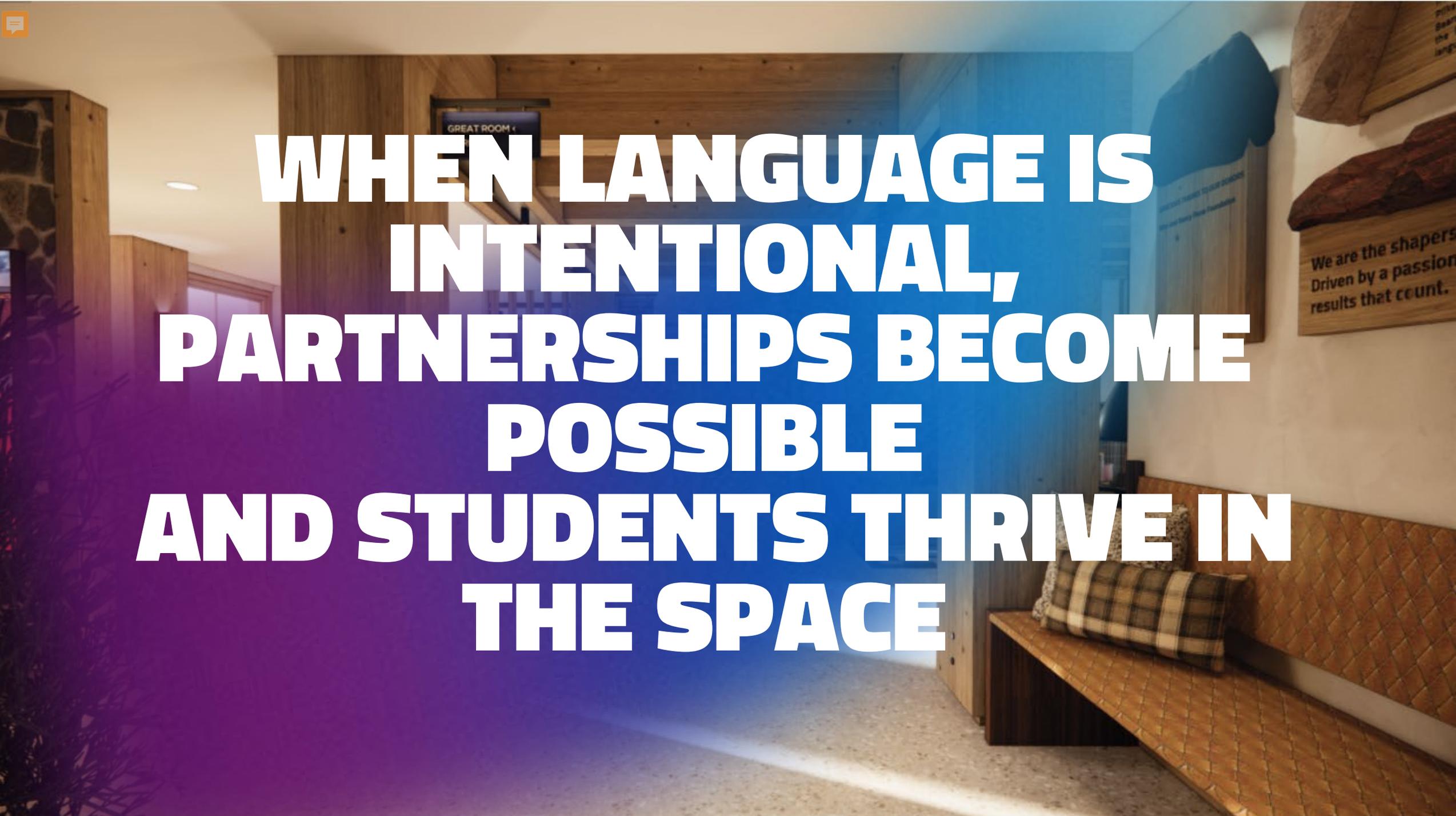
Marriott





Language as the bridge

- Common language for value alignment
- The intersection of student language
- Curriculum design to support

A hallway with wood-paneled walls and a bench, overlaid with a blue and purple gradient and white text. The text is centered and reads: "WHEN LANGUAGE IS INTENTIONAL, PARTNERSHIPS BECOME POSSIBLE AND STUDENTS THRIVE IN THE SPACE".

**WHEN LANGUAGE IS
INTENTIONAL,
PARTNERSHIPS BECOME
POSSIBLE
AND STUDENTS THRIVE IN
THE SPACE**

We are the shapers
Driven by a passion
results that count.



FUEL THE FUTURE

Innovation Through Partnership





GAS TURBINE



Source: www.geaerospace.com

GLOBAL DEMAND



Source: www.Flightradar24.com



MRO

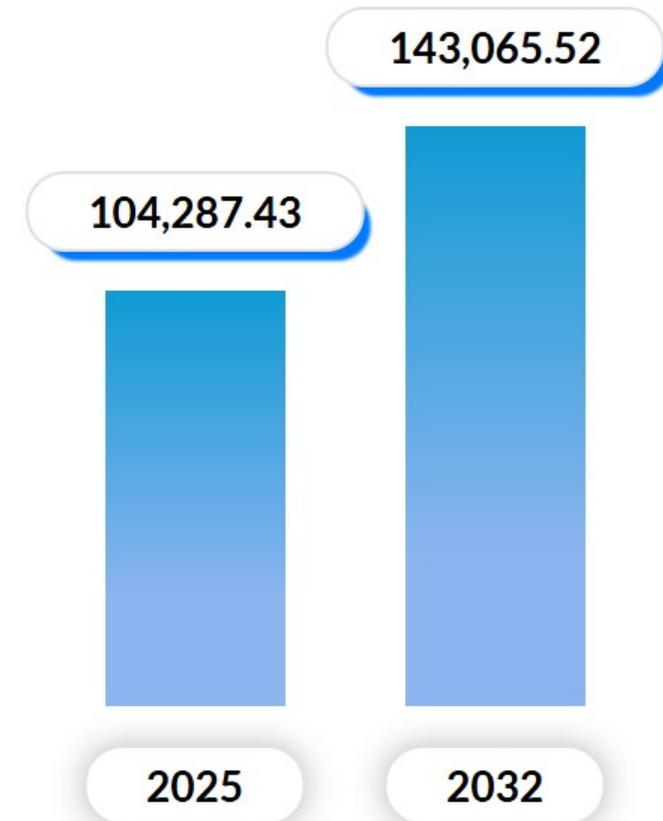


A WORKFORCE SIGNAL

- Aviation is growing
- Advanced engine maintenance is expanding
- Employers face technician shortages
- Global demand is translating into local workforce need

Aviation Maintenance Repair and Overhaul (MRO) Market

*Market size in USD million



COMING TO CALGARY





PARTNERSHIP



SAIT



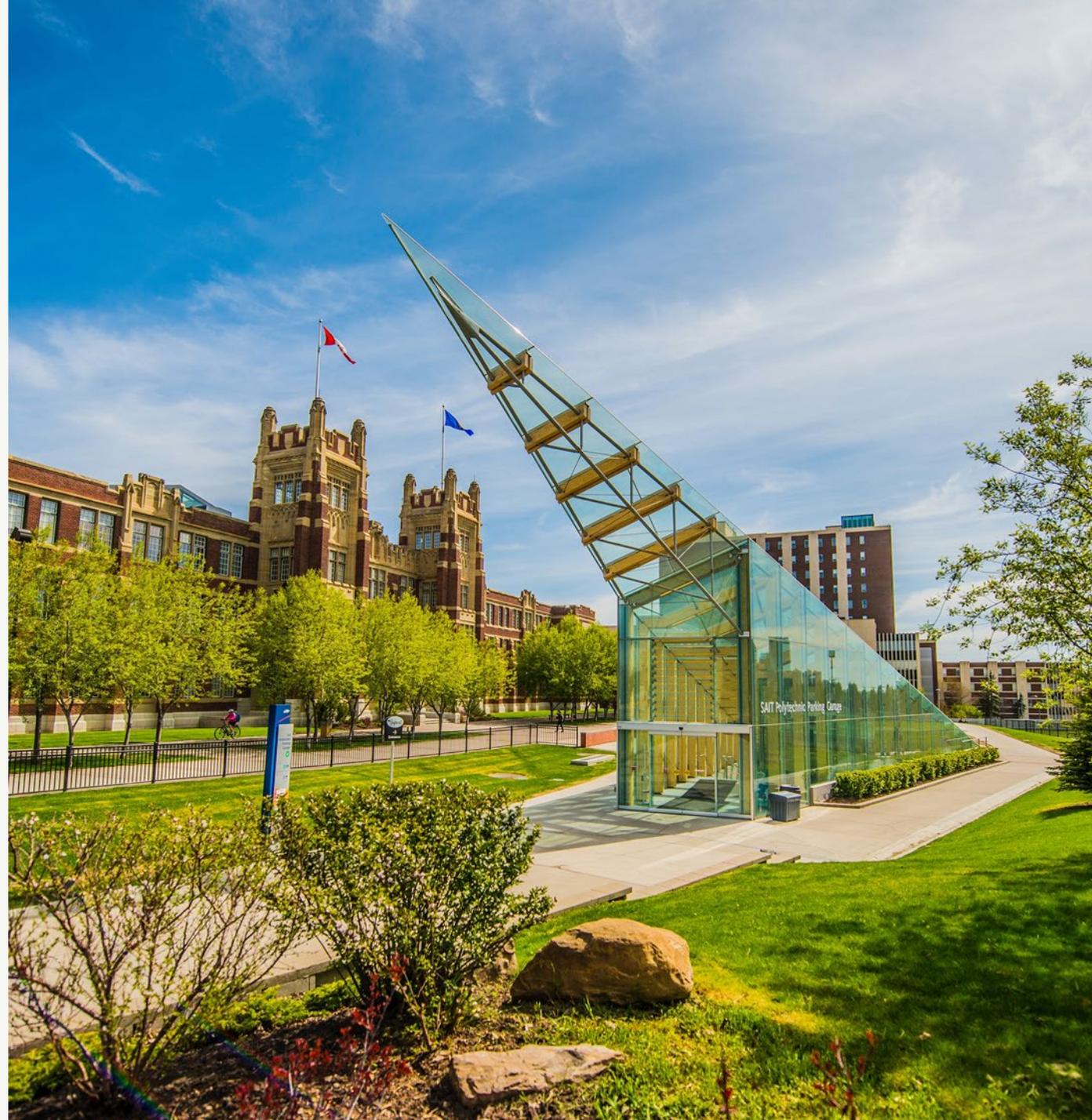
**Lufthansa Technik
Canada**



VALUE FOR SAIT

SAIT × Lufthansa Technik
Canada:

- Design with industry
- Blur the line
- Capital equipment
- Enrollment pipeline and diversification
- Visibility and reputation



GAS TURBINE TECHNICIAN

Key features:

- One-year intensive program
- Hands-on technical training
- Focus on turbine maintenance and repair
- First program of its kind in Alberta





LANGUAGE & COMMUNICATION SKILLS



Read

complex technical
documentation



Communicate

clearly with teams



Follow

safety procedures



Document

maintenance
activities



FUEL THE FUTURE

Support includes:

- Tuition sponsorship
- Tools and equipment
- Salary while in training
- Potential employment after graduation

Why Partnerships Matter - Beyond the Program

Global Reach & Reputation

- Extends SAIT's presence through trusted international and industry networks
- Positions SAIT as a partner of choice for global employers and institutions
- Strengthens brand credibility through real-world impact, not marketing alone

Talent & Recruitment Pathways

- Creates clear, credible pathways from education to employment
- Attracts students seeking outcomes, not just credentials
- Supports employer access to diverse, globally minded talent

Institutional & Economic Impact

- Aligns curriculum with real workforce demand
- Enables faster response to global skills shortages
- Connects local communities to global opportunity



Strong partnerships don't just deliver programs - they strengthen our brand, expand our reach, and open doors for talent.

Q & A



A wide-angle photograph of a university campus. In the foreground, a modern glass parking garage with a slanted roof and a staircase is visible. The text "SAIT Polytechnic Parking Garage" is printed on the glass. In the background, a large, historic brick building with Gothic-style architecture and a tall tower is visible. A Canadian flag and a blue flag fly on poles. The sky is blue with light clouds. The overall scene is bright and sunny.

THANK YOU

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