

Partnership Opportunities for Global Skills Development in Mexico

Possibilités de partenariat au Mexique pour le développement des compétences internationales



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Langues Canada



Languages Canada – Mexico Market Snapshot

- Mexico is currently the 5th largest source market for language programs in Canada.
- Strong interest in English for special purpose and FSL programs
- According to Education Agents, there still a high demand, despite policy changes
- Mexico seeks stronger research, mobility, and COIL partnerships with Canada.
- Canada is recognized in Mexico as an excellent destination for study



Priorities for Mexico education market:

- English proficiency for STEM industries
- COIL & Virtual exchange training
- Recognition & certification
- Workshops for capacity building in specific sector

Trade Commissioner Service
Everywhere you export



Service des délégués commerciaux
Partout où vous exportez



**Consulate General of Canada in
Monterrey** (Northeast region)

**Consulate General of Canada in
Guadalajara** (Western region)

Embassy of Canada in Mexico
(Mexico City and region)

UTJ

- Based in the state of Jalisco: one of Mexico's leading innovation ecosystems
- Decentralized public university
- Public University part of SEP, DGUTyP and SICyT
- Practice-oriented education
- Associate Degrees and Bachelor's programs connected to industry
- English integrated into the academic curriculum
- International partnerships across Latin America, Europe, Asia, and North America



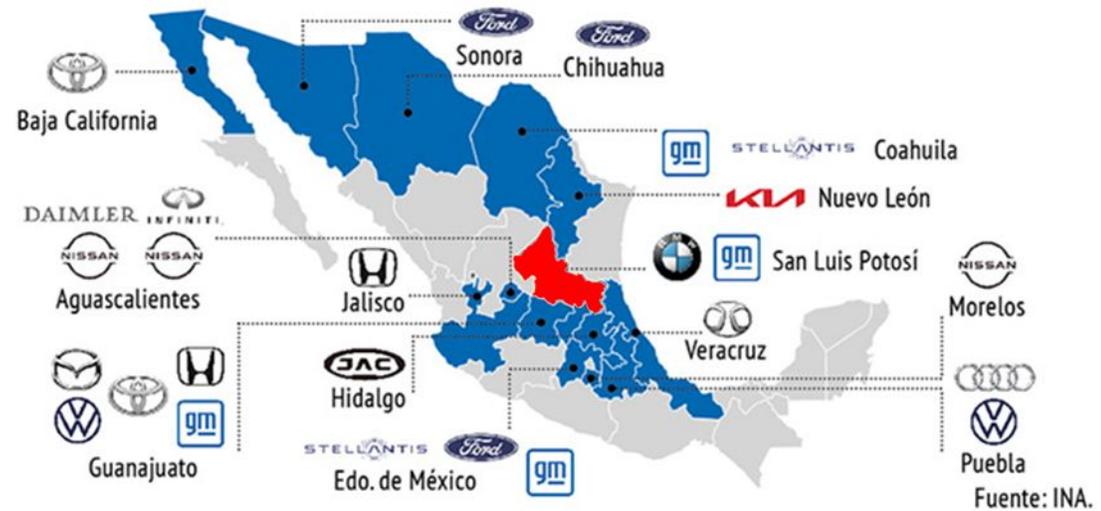
PROFESSIONAL ENGLISH AND FUTURE COLLABORATION

- Exchange students in NAIT
- Mobility collaboration with CÉGEP institutions
- Collaboration in the Quebec-Jalisco program
- Participation in MITACS-GLOBALINK GRI
- Languages Canada: Professional English Talent Development in Strategic Industries: focused on Specialized English for technology sectors (ESP)
- Future collaborations
 - o Specialized English training
 - o Mobility programs
 - o Research internships
 - o Priority sectors: Semiconductors,





Universidad Tecnológica Metropolitana de San Luis Potosí



Industrial



Engineering Automotive



Systems Digital design and audiovisual production



Information Technology and Digital Innovation



Educational model - **BIS**

Bilingual Education

International vision

Sustainable development
Focus



Our Global Skills Challenge

 Technical English

Proficiency

 International

Exposure

 Global Skills for our four academic programs



Partnership Vision

-  English for Specific Purposes
-  Short-term mobility
-  Joint certifications
-  Faculty collaboration
-  Industry-linked programs

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UTM Universidad Tecnológica Metropolitana "Ajedrez Regional 2025"



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Developing *global skills* through education, mobility and cross-sector collaboration

Global Skills Institute (GSI) is an international institute based in Mexico that designs programs connecting education, workforce development and international mobility.

Three core divisions



International

- Immersion camps (UK, Ireland, Canada)
- Short-term academic mobility (Europe, Asia)
- Partnerships with private schools, universities



Professional

- Partner within United Nations system
- Projects across Latin America & Mongolia
- Digital skills & green jobs initiatives



Training

- Programs for companies across Mexico
- Topics: AI, Gen Z, leadership
- Delivered nationwide

Key asset

Cross-sector expertise connecting education, government and industry.



Education



Government



Industry

Collaboration Opportunities with Global Skills Institute

We connect language education, global skills and workforce development with attractive programs for Mexican and Latin American markets.



1. Short-term International Mobility

- Language & cultural immersion camps
- Leadership & global skills programs
- Innovative formats combining language + industry credentials



2. Language + Professional Skills Programs

- Language learning + technical knowledge
- Combined to deliver in-demand credentials

English + Industry Knowledge

(Language and skill programs for specific professional fields)



3. Market Access to Mexico

- Access to networks of private schools
- University alliances
- Corporate and government partnerships

What we are looking for:

- Language schools & pathway partners
- Universities interested in Mexico cooperation

Our goal: Creating impactful programs that combine **international experiences**, language learning



Global Skills Institute

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