

Événements EduCanada Events



Join us at the EduCanada Fairs in Italy

Rome and Milan, October 12-14, 2017

Target Audience Post-secondary Institutions, K-12, and Language Schools

Space is limited – Please register as soon as possible. This year, priority will be given to postsecondary institutions.

K-12 schools are kindly requested to express their interest in participating by June 30. Priority will be given to those institutions who participate for the first time, and with an eye to a balanced geographical representation.

NOTE: The EduCanada Fairs in Italy are purposely being organized after the EduCanada Fair in London, UK (week of October 2-8), in order to leverage the presence in the region of PSE institutions

EVENT DESCRIPTION

Global Affairs Canada is pleased to invite eligible Canadian institutions to participate in the next edition of the EduCanada Fairs in Italy.

These Fairs are designed to allow Canadian representatives to meet potential students and parents, as well as educational agents and institutional representatives throughout the region.

The Embassy of Canada to Italy is responsible for the organization and the logistics of the EduCanada Fairs and will be providing clients with customized services such as market briefings and business-to-business meetings.

City	Date	Type of Event	Early-bird rate	Standard Rate
Rome	October 12, 2017	EduCanada recruitment Fair	Euro 650	Euro 800
Milan	October 13, 2017	B2B sessions with local agents	(one fee for all events)	(one fee for all events)
Milan	October 14, 2017	EduCanada recruitment Fair	(one fee for all events)	(one fee for all events)

Registration & Deadlines

Early-bird rate: Euro 650 by June 30th, 2017

Standard rate: Euro 800 as of July 1st, 2017

Registration Deadline: August 31st, 2017

The Embassy of Canada to Italy is responsible for the organization of the EduCanada Fairs and all logistical questions should be directed to rome-pa@international.gc.ca

However, if you have any questions on the opportunities and potential of the Italian market for your institution, please do not hesitate to contact the Trade Commissioner responsible for education: Paola Bucalossi paola.bucalossi@international.gc.ca

We look forward to your participation in these events!

Important Information for Canadian Education Institutions on the *EduCanada* Brand

The *EduCanada* brand supports the international education offer of Canadian provinces and territories. It is the result of collaboration between the provinces and territories through the Council of Ministers of Education, Canada (CMEC) and Global Affairs Canada.

The *EduCanada* brand signals that its holder consistently provides high quality education programs, deals with international students in accordance with recognized codes of practice and is subject to quality assurance mechanisms that monitor adherence to set standards.

Further to the Brand Use Eligibility Policy jointly established by Global Affairs Canada and the CMEC, K-12 schools, post-secondary education institutions and language schools are invited to consult the provincial lists of brand eligible institutions at www.imagine.cmec.ca/en/institutions.

Note that only institutions appearing on the provincial lists are eligible to participate in events (i.e. Canada-only fairs, Canada pavilions at third party fairs or other outreach events) organized and/or coordinated by Global Affairs Canada and/or its assigned service provider. If the institution is not on the list, it is not eligible to participate unless written consent is obtained from the province/territory where the institution is located. Questions on this issue should be directed to a.taiyeb@cmec.ca.

Private schools authorized to use the curriculum of a province/territory outside of Canada are eligible to participate in the event as sponsors but will be positioned separately (in a non-branded area).

Banks, airlines and insurance companies offering services to students may participate as sponsors and will be situated in the non-branded area.

Participation by Education Agents or Consultants

Education agents or consultants cannot register for an education fair organized by Global Affairs Canada and/or

its assigned service provider. Registration must be completed by a representative from a brand eligible institution. If a Canadian institution or school board designates an agent to participate on its behalf, it must advise Global Affairs Canada and/or its assigned service provider. The education agent must also provide a Mandate Letter from the institution demonstrating that it is authorized to act on its behalf. No promotional material from education agents, including but not limited to, business cards, flyers, brochures, swag or apparel shall be used, displayed or distributed at the booth/table or at the event. Promotional material will be limited to material supplied by the brand eligible institution.