



BOARD REPORT - 2016

Quebec City, QC
FEBRUARY 26 – MARCH 1, 2017

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THE CURRENT LANGUAGES CANADA BOARD

- 1. Sharon Curl – President**
Member of the Executive Committee, member of the BC Working Group and the Advocacy and Affiliations Committee
- 2. Daniel Lavoie – Vice President**
Member of the Executive Committee, and is responsible for French Program Representation
- 3. Mike Walkey – Vice President**
Member of the Executive Committee, Chair of the BC Chapter and member of the BC Working Group
- 4. Paul Schroeder – Treasurer**
Member of the Executive Committee and Chair of the Finance Committee
- 5. Geneviève Bouchard – Secretary**
Member of the Executive Committee and Co-Chair of the Ontario Chapter
- 6. Cath D’Amico – Member of the Executive Committee**
- 7. Gabriela Facchini – Co-Chair of the International Affairs Committee and member of the Membership, Conference and Professional Development Committee**
- 8. Julian Inglis – Co-Chair of the Quality Assurance Committee**
- 9. Gregory Mattei – Member of the French Program Committee**
- 10. Anthony Stille -- Co-Chair of the International Affairs Committee**
- 11. John Taplin -- Chair of the Membership, Conference and Professional Development Committee**
- 12. Kristina Stewart – Member of the BC Working Group**
- 13. Stéphane Lemelin – Member of the French Program Committee**
- 14. Ernest Mulvey – Member of the Quality Assurance Committee**
- 15. Veronica Cartagenova – Member of the French Program Committee**

THE LANGUAGES CANADA TEAM

Executive Director: Gonzalo Peralta, based in Ottawa, is responsible for the leadership of the association, including oversight of: advocacy and affiliations; partnerships; planning and implementation; and international affairs; governance; quality assurance; and operations.

Director of Member Services: Linda Auzins, based in Aldergrove (British Columbia), manages member services, and provides board and committee support for the Membership / Conference Committee, Advocacy and Affiliations Committee and the Quality Assurance Committee. Linda is the initial point of contact for most enquiries and is responsible for most administrative functions, finances, and the annual conference.

Director, Public Affairs: Nathalie Samson is based in Stoneham (Québec). She is in charge of advocacy and government relations. Her first task was to position Languages Canada during the recent federal election campaign, eliciting a commitment for the return of work rights for international language students. She also works provincially, especially in Ontario and Quebec, ensuring designation is accessible to language programs in these provinces.

Manager of French Programs: Maud Pinard Fréchette, based in Montréal, joined the LC team in August of 2011 and has been involved in the promotion of French programs and multiple advocacy and marketing initiatives. She was responsible for the implementation of several projects including the ACTFL in Boston. She is also the instigator of the Exchange Forum on French foreign and second language (FEFLES), which took place in Montréal in October of this year. Maud is currently on maternity leave and is being replaced for the second time by Marie-Christine Morin (based in Quebec City).

Manager of International Affairs : Charbel Moreno is based in Mississauga (Ontario). Charbel is responsible for trade missions, FAM tours, and international promotional events in which Languages Canada participates.

Officer, Research and Special Projects: Felicity Borgal is based in Gatineau (Quebec). She is responsible for the annual member survey and external research, World Student Day, and several other projects including the Syrian Refugee Integration Initiative and the Canada-Brazil Forum for Language, Education and the Workforce.

Communications and Executive Assistant: Joëlle Tannous, based in Ottawa, took on the role of Communications and Executive Assistant in July 2016. She works directly with the Executive Director, Director of Member Services and other team members to support the executive, operational and communications objectives for the association.

LANGUAGES CANADA MEMBERSHIP, CONFERENCE AND PROFESSIONAL DEV. COMMITTEE REPORT- 2016

Linda Auzins and John Taplin

Welcome to beautiful and historic Quebec City and our 10th Annual Languages Canada Conference! Once again, Languages Canada is very pleased and honoured to hold its annual conference in La Belle Province, as we did previously in 2015 in Gatineau (where proximity to Ottawa was also a factor), as well as in 2011 in Montreal. Our French members are inherently important to our association and contribute to our distinctive character as Languages Canada.

This year's conference theme, Two Languages, One Strong Voice for Language Education in Canada, is an update on the inaugural conference theme from 2008, Two Languages / One Voice. This year's theme reflects how far Languages Canada has come in nine years to position language training in Canada as an integral part of the overall international education and language education landscape. The conference program offers workshops and professional development for all four membership segments: English, French, Public and Private sector. Through ongoing initiatives in advocacy, quality assurance and marketing, Languages Canada strives to ensure that Canada remains high on the list among the preferred destinations for international students in the extremely competitive international market. Though we are a national organization, Languages Canada is of course truly international in focus. This is reflected in our conference. Speakers, presenters, and participants, both from overseas and from across the country, including our members, will share their experience and expertise around issues and approaches that administrators will find beneficial. We thank all conference participants for attending, and we would like to extend extra thanks to our presenters.

This year, the Conference Committee has responded to feedback and among other program highlights has provided sessions on subjects as diverse as 'Teacher Frameworks for Continuing Professional Development', Recruitment (including 'Marketing to Millennials'), Legal Issues in the Workplace, the Use of Technology for Language Instruction, 'The Place of Language Programs on Canadian Campuses', 'How to be Successful in Latin America', and 'Fostering Self Esteem and Resilience in International Students'. These are just a few of what we feel is the most comprehensive coverage of topics in a program that we have offered at our conferences. The conference is the key forum by which Languages Canada provides professional development and networking opportunities, and the Conference Committee has tried to ensure that members receive maximum benefit when attending and participating.

Our sponsors and exhibitors are integral to our conference's success year after year. Their product and services help enhance our industry and we sincerely appreciate the generosity of the diverse array of organizations that, through their participation at this event, are helping to support the association. We encourage you to spend some time meeting them in The Exhibit area. This conference could not happen without them!

A special thanks to the Languages Canada staff for their constant vigilance and attention to detail, and to fellow members of the Committee, in ensuring that the annual conference is truly an event that is worthwhile for all participants. We encourage members to attend the Committee Working Sessions on Tuesday morning (February 28). Even if you are not currently on a committee, we welcome your involvement.

The Conference theme, program and sessions are driven by member input. **Please take a moment to fill in the survey when it is made available after the Conference, because member feedback is vital for organizing future conferences and framing future conference sessions that remain inclusive of the many interests that are represented in our organization.**

As of January 31, 2017, Languages Canada had 220 member programs representing 25 French and 195 English programs. 63 member programs represent the public sector and 157 are from the private sector. In 2016, 12 new programs were accredited.

New member programs for 2016

- | | |
|--|---------------------|
| 1. Winnipeg Global Education Language Institute | Winnipeg, MB |
| 2. Global Education Language Institute | Toronto, ON |
| 3. Global Education Language Institute | Richmond, BC |
| 4. Université de Montréal – École de langues (programme français / French program) | Montréal, QC |
| 5. Interlangues (programme français / French program) | Ottawa, ON |
| 6. Heartland International English School | Mississauga, ON |
| 7. Birmingham International College of Canada | Toronto, ON |
| 8. Anne's House of Language | Calgary, AB |
| 9. McKenzie College, Language Learning Centre | Moncton, NB |
| 10. Canadian College of Educators | Mississauga, ON |
| 11. CCI – Cultural Connections Institute | Edmonton, AB |
| 12. Discover English Academy | North Vancouver, BC |

Memberships Terminated 2016 and 2017

- | | |
|---|-------------------|
| 1. Alexander College | Vancouver, BC |
| 2. Arbutus College | Vancouver, BC |
| 3. MLS - Montréal Langues et Savoir | Montréal, QC |
| 4. College of New Caledonia | Prince George, BC |
| 5. Selkirk College | Castlegar, BC |
| 6. Mohawk College | Hamilton, ON |
| 7. Cloud Nine College | Vancouver, BC |
| 8. Vancouver English Centre | Vancouver, BC |
| 9. College Platon | Montréal, QC |
| 10. Trent University – ESL Program (Oshawa Campus only) | Oshawa, ON |

Internationally

- Participated in GAELA (Global Alliance of Education and Language Associations) 2016
- Participated in Idiomas sim Fronteiras, Brazil

Federally

- Met with IRCC (Immigration, Refugees and Citizenship Canada) representatives (bureaucrats, political attachés, deputies and the Minister) to request work rights for international language students and to ask for a reversal of the double visa policy.
- Regarding the double visa policy issue, LC reached out to provincial partners [elected and bureaucratic at CMEC (Council of Ministers of Education of Canada) and FPCCERIA (Federal Provincial Consultative Committee on International Education Related Activities)]; to the Conservative opposition (Michelle Rempel asked a question in the Minister's chamber) and to media.
- Submitted and presented LC's position during Minister Joly's Consultation on Official Languages and during a consultation session on immigration.
- Presented the LC position to the Minister of the Francophonie and the Prime Minister during the Francophonie Summit.

Provincially

British Columbia

- Active committee during governmental consultation on the adoption of new legislation (PTIB)
- Recommendations and guidance shared with members on PTICIA / PCTIA transition.
- Sustained government relations during the VEC (Vancouver English Centre) closure

Ontario

- Day on Queen's Park; lobbying and meeting of 20 deputies and ministers.
- Subsequent discussions with deputies and political attachés.
- Met with the Cabinet and the new Minister of Higher Education and Deputy Premier, Deborah Matthews
- Met with the Conservative Party's political team in preparation for the next electoral campaign (2018)

Quebec

- Met with representatives of the Ministry of Immigration and Education (federal employees and political attachés) to advance our demand for the necessary DLI.
- The deadline for reinforcement of the DLI, excluding private language schools, has been delayed until the beginning of 2017.
- Presented LC's position during a consultation meeting on la Stratégie internationale du Québec (MRI).
- Sustained government relations during the College Platon situation on Radio-Canada's *La Fracture*.

Other

Ambassadors

- Launching the LC Ambassador Program (27 members) with promising results (strong advocacy positions, information communication, interviews and references)

World Student Day

- Invited and informed numerous elected members and partners and welcomed 11 key political representatives
- Creation of hashtag #JeChoisisleCanada #IChooseCanada and WSD video
- 7,000 participants

LC Initiative for Syrian Refugees

- Over 15,000 weeks offered by our members. As of now, over 135 refugee candidates placed in programs (including some who have completed their course).
- Project pilot in Calgary has allowed 7 individuals placed in two member programs.

LANGUAGES CANADA QUALITY ASSURANCE COMMITTEE REPORT - 2016

Co-Chairs: Julian Inglis and Dan Tidsbury

Meetings 2016:

April 28

October 13

December 1

Licensing of LC Standards and Accreditation

The QA committee developed a proposal for changes to the LC bylaws allowing programs to become accredited under the LC standards without being members of LC. The Board unanimously supported this proposal. The proposal sets out a fee structure for non-LC members who wish to become accredited. A differentiated mark will be developed to distinguish accredited members from nonmembers. Nonmembers will not be authorized to use the existing Languages Canada mark. Fees will be higher for nonmembers and reflect the full cost of accreditation, whereas members continue to pay a lower subsidized fee. This proposal will be presented at the AGM.

Compliance Check Proposal

The QA committee worked with Orion to develop a proposal for adding compliance checks to our accreditation scheme. The Board unanimously supported the proposal and will be presented at the AGM.

- Compliance visits will be initiated based on Identification of risk, complaints, and random assignment. The scope of the visit will always focus on certain areas where there are specific issues in the history of the given institution.
- The checks will be done with a limited amount of advance notice to ensure documentation is ready and the necessary people are present.
- Where follow-up visits are required, these will be at the expense at the institution.
- The purpose of the exercise is to encourage an ongoing mindset of compliance and best practices; not just to catch those who are non-compliant.

Teacher Qualifications

The QA committee is of the recommendation that LC apply to become an EAQUALS associate member. This would give LC access to some of the EAQUALS events and resources (participate in their annual conference and participate in professional development and research within EAQUALS). Changes to the LC standards are required with respect to Teacher qualifications. Reference documents and a specific proposal are being drafted, but are not yet ready for approval at the AGM. The changes will bring LC in line with its international QALEN counterparts.

QALEN

Julian Inglis and David Huebel from Orion attended the 2016 QALEN meeting that took place in Washington DC in September. The US, New Zealand, Australia, the UK and Canada all had delegates from their respective associations. A very productive two full days of discussions took place. A best practices document for teacher qualifications is being prepared as a follow up to discussions on that topic, as well as a document around care of minors. The meetings are critical for Languages Canada because we see our quality assurance issues in their full global context, and we benefit from a very powerful pooling of knowledge and experience. What we brought back from the past two years of meetings has informed much of our work.

LANGUAGES CANADA

INTERNATIONAL AFFAIRS COMMITTEE REPORT - 2016



The 2016 Marketing plan prioritized the following objectives and activities:

1. Leadership in promoting the Canadian Language Education sector, both in Canada and abroad.
2. The Marketing Communications Strategy, tailored to streamline member communications and to keep partners in the loop.
3. Market Development through: trade missions and fairs, offshore trade missions, and exploratory missions.

Calendar of activities from 2016

The marketing activities for 2016-2017 were focused not only on developing new markets, but also following up on those strategies that have brought good positioning to Languages Canada and its members over the past few years. At the same time, the plan aimed to align with the Canadian Government's International Education Plan.

It is worth mentioning that a significant objective of this plan was to get the most out of our strategic partners, who have been key players in the success of many of our past activities. Therefore, our plan was based on trust in their expertise in the Education Market at the international level.

Activity	Dates	Description	Outside stakeholders
GOA 2016 Submission	January	Requested funding through GAC's Global Opportunity for Associations (GOA)	-GOA Officer; -Partner organizations
Strategic meetings in Mexico	February 2	Established relationships for future collaboration with the General Coordination of Technological Universities in Mexico	-Ministry of Education in Mexico -General Coordination of Technological Universities in Mexico -Canadian Embassy staff in Mexico
Trade mission to Mexico	February 2-4	First LC trade mission in Mexico. Developed partnerships and business opportunities.	-StudentMarketing -Canadian Embassy staff in Mexico
Members outreach in Victoria and Vancouver	February 29 and March 7-8	Visit Languages Canada members based in Victoria and Vancouver to present marketing activities and reinforce relationships.	
Second Canada-Brazil forum on Language, Education and the Workforce	March 20-22	This event was presented in collaboration with Universities Canada, Colleges and Institutes Canada, Languages without Borders and FAUBAI, with the support of government of Canada and the Canada-Brazil Chamber of Commerce. A total of 25 institutions from Canada were present, including several Languages Canada members.	-Canada-Brazil Chamber of Commerce -Ministry of Education in Sao Paulo -Universities Canada -CICan -Canada Pavillion
Exploratory workshop in Taiwan	April 2-4	Opportunity for members to explore and reinforce relations with agents	-Trade commissioners at the Trade Office in Taipei
Attended ICEF Toronto	May 12-14	Presentation to agencies. Seminar for stakeholders. Member support	-ICEF -EduCanada -Other associations for Canada Pavilion
Project with Government of Guanajuato (Educafin)	May, June, July	Facilitated relationship building and followed up with Trade Commissioner in Mexico about proposal provided to Educafin in Guanajuato	-Trade commissioner in Guanajuato

Members outreach in Ontario	June, July, August	Visit Languages Canada members based in Ontario to present marketing activities and reinforce relationships.	
Project with Ministry of Defense in Colombia	June, July, August	Provided information and followed up with Trade Commissioner about proposal provided to the Ministry of Defense in Colombia.	-Trade commissioner in Bogotá
Webinar about the Colombian market	September 27	Conducted a webinar for LC members with valuable information about the Colombian market prior to the trade mission.	
Attended ICEF Berlin	October 30- November 1	Supported members, gave presentations and maned a booth to promote Canadian language education at ICEF Berlin	-ICEF -Global Affairs Canada
Trade Mission to Colombia	November 21-23	Developed new revenue streams by facilitating offshore market development for members	-Canadian Embassy in Bogotá
Attended ICEF Miami	December 5-7	Supported members, gave presentations and maned a booth to promote Canadian language education at ICEF Miami	-ICEF -EduCanada -Other associations for Canadian Pavilion

Membership

In 2016, Interlangues (French program) and Université de Montréal joined Languages Canada.

Government representation

- Positioning LC within the Quebec government in respect to the DLI issues for some of our members.

In the last two years, private members in Quebec are looking for a permanent solution to the federal requirement to be a designated learning institution to receive international students for more than six months. Languages Canada has :

- Secured the right for members to use a temporary designation number.
- Signed partnership agreements with institutions recognized by the Ministry of Education so that its members could continue to operate without any interference.

In 2016, LC led discussions with the government and has consulted with MIDI to ensure that the affiliation model be as comprehensive as possible before adoption of the rule.

- **Quebec international policy**

Languages Canada participated in consultations of the Minister of International Relations on the future of the province's international policies.

- **16th Francophonie Forum, Madagascar**

Languages Canada was proud of the Canadian presence at Francophonie Forum with Federal minister for la Francophonie and of Prime Minister Trudeau in Madagascar. The Forum brought forward the potential offered by our members of the francophone sector in the positioning and international development of Canada on an international scale.

Representation and promotion of French programs

- **3rd edition of the Exchange Forum on French as a Second and Foreign Language, Montréal – October 27, 2016**

The third edition of the Exchange Forum on French as a Second and Foreign Language was held at the LaSalle College of Montreal. The event drew approximately forty private- and public-sector stakeholders involved in teaching French as a second language, Languages Canada members and non-members, as well representatives from the Ministère de l'Éducation et de l'Enseignement supérieur, the Ministère des Relations internationales et de la Francophonie and Francophone representatives from Canada and abroad.

- **Pilot projects**

Following the third edition of the Exchange Forum on French as a Second and Foreign Language, a few initiatives were transformed into pilot projects.

- Languages Canada's main objective is to offer its members and partners a framework that allows for the creation of pathway programs. More specifically, a member from the private sector of LC will work with the le Cégep de la Gaspésie et des Îles-de-la-Madeleine to establish the framework rules and to test them.
- The second is a project between a private institution who is a member of the Fédération des établissements privés du Québec (FEPP) and one of our members. A film studies school in Quebec wishes to promote its courses to international students.

- **ACTFL (November 18-20 2016)**

Languages Canada, in cooperation with la Délégation du Québec à Boston, participated at the 2016 Annual Convention and World Languages Expo of the American Council on the Teaching of Foreign Languages (ACTFL) from November 18 to 20. The annual ACTFL Convention and World Languages Expo brings more than 6,000 language educators together.

The objectives of Languages Canada at the convention were to:

- Ensure the representation and visibility of Languages Canada and French language programs
- Network with representatives of the sector
- Negotiate agreements with local or international associations or schools
- Maintain ties with the Délégation du Québec abroad as well as the Canadian Consulate in Massachusetts

Languages Canada exhibited at the event with representatives of six French language programs (MILC-Montréal, Édu-Inter, ILSC Montréal, the Université de Montréal and YMCA Montréal) who engaged with those attending. Together, LC and DQB organized a reception 'du Québec' on November 19. This reception was a wonderful networking opportunity brought together hundreds of influential representatives of the French education sector in the United States and from around the world. Our participating members also presented on the francophone sector in Canada, reported on a study done by Student Marketing.

LANGUAGES CANADA ON WORKING GROUP REPORT - 2016



The goal continues to be to work hard on developing a positive and constructive relationship with the Ministry of Advanced Education and Skills Development (formerly MTCU) and to advocate for our sector's inclusion in the creation of the policy and framework related to our industry.

Events and Meetings 2016

April 20 – Ontario Working Group Meeting. Hosted by Seneca College.
Provided updates on the upcoming “Day on Queen’s Park and presented “I speak Canadian/Choose Canada” video theme for launch at World Student Day.

May 9 – Day on Queen’s Park Event with representatives from participating institutions meeting with MPPs throughout the day. Reception and meeting with Minister Moridi.

June 13 - Deb Matthews become Minister of Advance Education and Skills Development replacing Reza Moridi who remains Minister of Research, Innovation and Science.

July 15 - World Student Day – launched the “I Choose Canada” video

September 26 – Meeting with Progressive Conservative Policy Advisors. Meeting initiated by MPP Lorne Coe. Attended by Gonzalo Peralta and Geneviève Bouchard

October 17 – Meeting with MAEDSD Senior Policy Advisor to the Minister, Danielle Olsen. Meeting attended by Nathalie Samson and Geneviève Bouchard.

LANGUAGES CANADA

BC WORKING GROUP REPORT - 2016



Events and Meetings

- Ongoing meetings with PTIB (formerly PCTIA), Ministry of Advanced Education – March follow up to concerns raised at 2016 conference, concerns about transition to new PTA
- BC WG meetings – June
- PCTIA compliance visits for private members – spring and summer 2016; info sharing between members.
- PTA Information Sessions – June 2016. Preparing for transition to new regulations.
- EQA Designation Fees for private institutes dropped; cost reduction due to streamlined processes under new PTA.
- Gonzalo – meetings with PTIB and AVED staff during BCCIE Summer Seminar in June in Victoria.
- Vancouver English Centre closure end of August. Students who registered with VEC prior to their LC membership termination in June 2016 were taken in under the terms of the LC eCAP.
- BC Chapter Meetings October & November 2016 – info sharing on transition to new PTA.

LANGUAGES CANADA

STUDENT STATISTICS COLLECTED REPORT - 2016



As an annual requirement of membership, all Languages Canada members are required to submit an annual report showing the numbers of students, total number of study weeks, countries of origin of these students as well as other brief data. This is such an important initiative and helps the association in their advocacy efforts with all levels of government. The annual survey was released to members in May 2016. The results are made available as follows.

- Total number of **students** in 2015 – 133,910
- Total number of **student weeks** in 2015 – 1,577,149
- **Top ten nationalities (plus domestic numbers)** in 2015

Nationality	2015	2014	Difference	% Increase/ decrease	% of Total Market
Brazil	19,865	20,128	-263	-1.3%	15%
Japan	19,618	20,081	-463	-2.4%	15%
China	17,093	17,685	-592	-3.5%	13%
South Korea	15,761	15,571	190	1.2%	12%
Saudi Arabia	9,080	10,497	-1,417	-15.6%	7%
Mexico	7,970	7,623	347	4.4%	6%
Canada	6,894	7,758	-864	-12.5%	5%
Taiwan	3,066	3,392	-326	-10.6%	2%
Colombia	2,805	2,337	468	16.7%	2%
Switzerland	2,515	3,002	-487	-19.4%	2%
Spain	2,176	2,536	-360	-16.5%	2%

- Overall, student numbers decreased by 2.6% and student weeks decreased by 7.3%

Advocacy Communications

- Ongoing media relations and social media support for advocacy issues across Canada
- Media strategy (social and traditional) for World Student Day 2016
- Key message development for the 2016 Ambassador Program

Digital Projects

- Creation of Client Relationship Manager (CRM) in progress (to launch March 2017)
- Website re-platform (launched February 2016)
- Brazil, China, Turkey and Vietnam mobile app re-platforms (launched March 2016)
- LC and CAPS-I owners of the Canada Course for Education Agents.

Corporate/Brand Communications

- New brand presence: Logo refresh, corporate collateral (new brochures, folders, banners, PPT, etc.) and brand development
- Design and coordination for (online and print) advertisements for ICEF, Quality English publications among others

Research

- Annual survey editing, design and production, and media relations plan (social and traditional media)

Membership

- Conference communications strategy and execution (2016/2017)
- Ongoing weekly updates to members, partners and stakeholders

International Affairs and French Programs

- Ongoing promotion of LC marketing activities through email marketing, print collateral, digital and social media channels (Facebook, Twitter, LinkedIn, YouTube)
- Design, coordination and production of the trade missions' handbooks for agents and participants (online and print)

Social Media Presence *January to December 2016*

- Twitter: from 2,018 to 2,560 followers – 27% increase
- Facebook: from 2,887 to 3,720 page likes – 29% increase
- LinkedIn: from 1,215 to 1,592 – 31% increase

Media Highlights *January to December 2016*

- Began working with Pragmatique Communications to improve media impact
- The monetary value of media impact achieved in 2016 is \$92,341.

Media Mentions

- [EduCanada's new international education brand welcomed by the language education sector](#) – *Global Affairs Canada* February 22, 2016
- Des cours de langues qui ne servent pas, *Journal de Montréal*, mars 2016
- Des cours de langues gratuits pour les immigrants syriens qui demeurent inutilisés, 13 avril 2016
- [Millions worth of free English classes for Syrian refugees going unused](#) – *CBC Vancouver*, May 2, 2016
- [Nova Scotia language schools worried about student visa changes](#) – *CBC Halifax*, August 19, 2016
- [Language schools concerned new visa rules will hurt recruitment efforts](#) – *The Globe and Mail*, September 2, 2016
- [Le Collège Platon porte mal son nom](#) – *Radio-Canada's La Facture* September 27, 2016
- Languages Canada Wins CPIEA Award – *Study Travel Magazine*, October Issue
- [Q&A with Executive Director Gonzalo Peralta](#) – *Study Travel Magazine*, October Issue

- [Ottawa looking at ways to connect private language schools to Syrian refugees](#) – *The Globe and Mail*, December 18, 2016

Press Releases and Announcements

- More than \$4 million worth of free tuition donated to help Syrian refugees learn French and English, January 27, 2016
- Languages Canada representatives meet with Technological Universities in Mexico, February 3, 2016
- Languages Canada applauds Liberal MPs call to speed up immigration processing, February 4, 2016
- Benefits of under-documented French language market may be significant for Canada — research findings – *Student Marketing*, March 4, 2016
- Ontario loses more than \$90 M in revenue due to a decline in international student enrollment, May 9, 2016
- Languages Canada applauds PM's decision to lift visa requirements for Mexico, June 29, 2016
- More than \$180M in lost export revenue for Canada due to a decline in student numbers — survey, June 30, 2016
- More than 6, 500 students will celebrate Canada today, July 15, 2016
- VEC closure, Languages Canada honours commitment to protect students at member programs, September 1, 2016