Top Source Markets

The top source markets for BC are Japan, Brazil and Korea. These have been constant and fairly stable for the past five years.

Mexico and Colombia are growing source markets, while Saudi Arabia is dropping off – consistent with overall trends in Canada.

Key Statistics

- 51,150 students in 2017
- 7 public sector, 44 private sector members
- $499 million/yr in export income
- 1,815 employees (full- and part-time)
- 3,899 students in pathway programs, destined for further education in Canada
- 24% of students hold Study Permits

BC is the most attractive province to students from Japan: over 50% of Japanese students in Canada choose to study in the province.

Fact sheets are available in English and French and by province. Please visit www.languagescanada.ca/en/language-education-sector/research-statistics for more information.