LANGUAGES CANADA STATISTICS

- 20 member programs in the province, 13 from the public sector and 7 from the private sector
- 10,349 students enrolled in Languages Canada programs in 2014, which represented:
  - an estimated $49,000,000 in tuition revenue alone
  - an estimated $138,000,000 in overall revenue for the province
- Top 5 source countries:
  - China 1,958
  - Japan 1,316
  - South Korea 1,249
  - Brazil 822
  - Canada 581

KEY ACTIVITIES

- Participation in Expolangues in Paris, France.
- Exploratory missions to Thailand and Taiwan.
- Participation in Imagine Canada fair in Mexico.
- Participation in ICEF workshops in Montreal, Berlin, and Miami.
- FAM tours for agents, in Ontario and in Quebec.
- Market webinars (Turkey, China, Vietnam and Mexico).
- Trade missions to Turkey and the Middle East and Asia (China/Vietnam).
- Language, Education, and the Workforce Forum in São Paulo, Brazil.
- Forum for Interchange on French as a Second Language (FIFSL), Montreal, Quebec.
- World Student Day, Canada.

QUALITY ASSURANCE FRAMEWORK

- Standards and Accreditation
  - Only nationally and internationally recognized standards and accreditation scheme for language programs in Canada.
  - Independent accreditation process by Orion Assessment Canada.

- Guaranteed Program Completion for Students
  - Education Completion Assurance Program eCAP™
    - ECAP™ assures that every student registered at a Languages Canada member program will be able to complete their studies. In case of school closure, students are transferred into a member program at no additional cost.
  - Student Education Assurance Fund™ (SEAF™)
    - Funds from SEAF™ would be used to reimburse students who cannot complete their studies in the event placement is not possible.

- By-laws, Membership Policies and Code of Ethics
  - By-laws and related membership policies including Code of Ethics provide the guiding principles for members of Languages Canada. Members not meeting criteria including standards may lose membership.
  - Code of Ethics requires that LC members ensure that all applicable laws and regulations for their jurisdiction are followed at all times.