

FACT SHEET 2015 ATLANTIC CANADA

LANGUAGES CANADA STATISTICS

- 14 member programs in the region, 5 from the public sector and 9 from the private sector
- 4,042 students enrolled in Languages Canada programs in 2014, which represented:
 - an estimated \$20,500,000 in tuition revenue alone
 - an estimated \$54,000,000 in overall revenue for the region
- Top 5 source countries:

China	1,342
Saudi Arabia	681
Canada	627
Japan	478
South Korea	127

KEY ACTIVITIES

- Participation in Expolangues in Paris, France.
- Exploratory missions to Thailand and Taiwan.
- Participation in Imagine Canada fair in Mexico
- Participation in ICEF workshops in Montreal, Berlin and Miami.
- FAM tours for agents, in Ontario and in Quebec
- Market webinars (Turkey, China, Vietnam and Mexico)
- Trade missions to Turkey and the Middle East and Asia (China/Vietnam)
- Language, Education, and the Workforce Forum in São Paulo, Brazil
- Forum for Interchange on French as a Second Language (FIFSL), Montreal, Quebec
- World Student Day, Canada

QUALITY ASSURANCE FRAMEWORK

Standards and Accreditation

Only nationally and internationally recognized standards and accreditation scheme for language programs in Canada.

Independent accreditation process by Orion Assessment Canada.

MAGINE Education au/in Canada

Guaranteed Program Completion for Students

Education Completion Assurance Program eCAP™

ECAP™ assures that every student registered at a Languages Canada member program will be able to complete their studies. In case of school closure, students are transferred into a member program at no additional cost.

Student Education Assurance Fund™ (SEAF™)

Funds from SEAF™ would be used to reimburse students who cannot complete their studies in the event placement is not possible.

By-laws, Membership Policies and Code of Ethics

By-laws and related membership policies including Code of Ethics provide the guiding principles for members of Languages Canada. Members not meeting criteria including standards may lose membership.

Code of Ethics requires that LC members ensure that all applicable laws and regulations for their jurisdiction are followed at all times.

Fact sheets are available in English and French and by province.