

## LANGUAGES CANADA STATISTICS

- 228 member programs across the country, 67 from the public sector and 161 from the private sector
- 137,416 students enrolled in Languages Canada programs in 2014, which represented:
  - an estimated **\$520,600,000 in tuition revenue alone**
  - an estimated **\$1,485,000,000 in overall revenue** for the country
- **Top 5 source countries:**

Brazil	20,128
Japan	20,081
China	17,685
South Korea	15,571
Saudi Arabia	10,497

## KEY ACTIVITIES

- Participation in Expolangues in Paris, France.
- Exploratory missions to Thailand and Taiwan.
- Participation in Imagine Canada fair in Mexico
- Participation in ICEF workshops in Montreal, Berlin and Miami.
- FAM tours for agents, in Ontario and in Quebec
- Market webinars (Turkey, China, Vietnam and Mexico)
- Trade missions to Turkey and the Middle East and Asia (China/Vietnam)
- Language, Education, and the Workforce Forum in São Paulo, Brazil
- Forum for Interchange on French as a Second Language (FIFSL), Montreal, Quebec
- World Student Day, Canada

## QUALITY ASSURANCE FRAMEWORK

### Standards and Accreditation

Only nationally and internationally recognized standards and accreditation scheme for language programs in Canada.

Independent accreditation process by Orion Assessment Canada.



### Guaranteed Program Completion for Students

**Education Completion Assurance Program eCAP™**  
ECAP™ assures that every student registered at a Languages Canada member program will be able to complete their studies. In case of school closure, students are transferred into a member program at no additional cost.

**Student Education Assurance Fund™ (SEAF™)**  
Funds from SEAF™ would be used to reimburse students who cannot complete their studies in the event placement is not possible.

### By-laws, Membership Policies and Code of Ethics

By-laws and related membership policies including Code of Ethics provide the guiding principles for members of Languages Canada. Members not meeting criteria including standards may lose membership.

Code of Ethics requires that LC members ensure that all applicable laws and regulations for their jurisdiction are followed at all times.