### LANGUAGES CANADA STATISTICS

- 2 member programs in the province, both from the public sector

- 1,736 students enrolled in Languages Canada programs in 2014, which represented:
  - an estimated **$5,700,000 in tuition revenue alone**
  - an estimated **$19,800,000 in overall revenue** for the province

- **Top 5 source countries:**
  - China 737
  - Japan 247
  - Canada 220
  - Saudi Arabia 148
  - South Korea 82

### KEY ACTIVITIES

- Participation in Expolangues in Paris, France.
- Exploratory missions to Thailand and Taiwan.
- Participation in Imagine Canada fair in Mexico.
- Participation in ICEF workshops in Montreal, Berlin, and Miami.
- FAM tours for agents, in Ontario and in Quebec.
- Market webinars (Turkey, China, Vietnam and Mexico).
- Trade missions to Turkey and the Middle East and Asia (China/Vietnam).
- Language, Education, and the Workforce Forum in São Paulo, Brazil.
- Forum for Interchange on French as a Second Language (FIFSL), Montreal, Quebec.
- World Student Day, Canada.

### QUALITY ASSURANCE FRAMEWORK

#### Standards and Accreditation

- Only nationally and internationally recognized standards and accreditation scheme for language programs in Canada.
- Independent accreditation process by Orion Assessment Canada.

#### Guaranteed Program Completion for Students

- **Education Completion Assurance Program eCAP™:**
  - ECAP™ assures that every student registered at a Languages Canada member program will be able to complete their studies. In case of school closure, students are transferred into a member program at no additional cost.

- **Student Education Assurance Fund™ (SEAF™):**
  - Funds from SEAF™ would be used to reimburse students who cannot complete their studies in the event placement is not possible.

#### By-laws, Membership Policies and Code of Ethics

- By-laws and related membership policies including Code of Ethics provide the guiding principles for members of Languages Canada.
- Members not meeting criteria including standards may lose membership.
- Code of Ethics requires that LC members ensure that all applicable laws and regulations for their jurisdiction are followed at all times.